

Doreen Hartley, virtual Business Support **Earns REAL ESTATE WEBGRAPHER™ Certification.**

For Immediate Release

Pittsburgh, PA, December 21, 2009, Doreen Hartley has successfully completed the REAL ESTATE WEBGRAPHER™ certification to join an elite group of real estate professionals who have earned the prestigious certification offered through the National Institute of Webographers, LLC at www.Webographers.com. **Doreen Hartley** has successfully completed 12 short courses which include: Online Business Strategy, Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Virtual Assistants, Mobile Technologies and Blogs.

The REAL ESTATE WEBGRAPHER™ certification teaches real estate professionals how to develop and maintain an effective business strategy in a web-based environment. It was developed to help real estate agents and their supporting assistants stay current with the ever-evolving RE technology industry so they can continuously provide their customers what they want, online services. Every assistant knows the more proficient they are in various technologies, the more opportunities they will have to win more clients and earn more hours. The National Institute of Webographers offers just that – the **#1 real estate technology certification for assistants & coordinators**.

About Doreen Hartley

Doreen Hartley, a REAL ESTATE WEBGRAPHER™ professional, knows how to assist clients to win more listings, attract buyers by turning a listing process into a marketing process, and understands greater efficiencies achieved from listing-to-close. For more information about the valuable services that Doreen provides to clients and web-savvy consumers, please feel free to make with:

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About National Institute of Webographers, LLC

Since 2004, The National Institute of Webographers, LLC has specialized in the education, training, assessment and certification of web-based technologies for the Real Estate industry. The REAL ESTATE WEBGRAPHER™ Certification (REW™) provides consumer-facing solutions, education and training through a series of interactive online courses. Certification, online modules for REALTORS® and Assistants include Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Blogs, Mobile Technologies, Virtual Assistants, and the Learning Laboratory™, where Certificants can access an array of showcased technologies for hands on learning. Available 24/7/365, these courses provide the opportunity for working professionals to learn at their own pace while enhancing the skill sets necessary to compete and excel with today's web savvy consumers. REW™ professionals provide consumers with a positive and profitable Real Estate experience. For more information regarding The National Institute of Webographers, please visit www.webographers.com or contact Scott Lau at ScottLau@Webographers.com.